

FREE E-BOOK

How to Access International Opportunities

A practical starter guide for young
Africans ready to go global

WRITTEN BY: **BENEDICTA
APUAMAH**

Introduction



Hi,

If you're reading this, it means one thing - you're thinking beyond where you are.

And that matters.

My name is Benedicta Apuamah. I didn't start with global exposure, elite networks, or a clear roadmap. What I had was curiosity, determination, and a willingness to start small.

Over time, that led me to opportunities across borders -academic, professional, and personal. But none of it happened by accident.

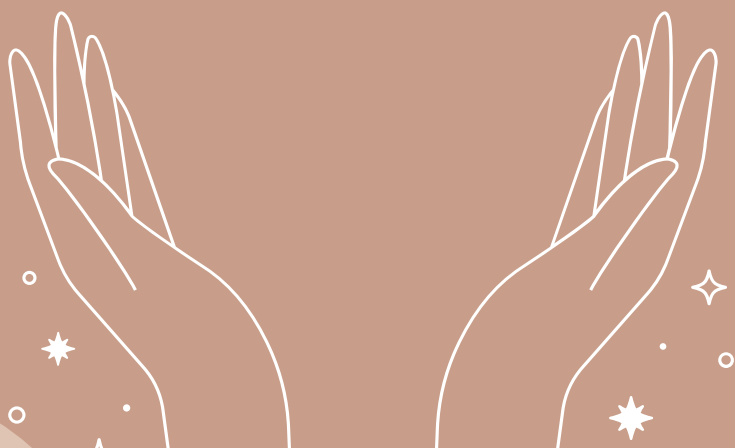
It was built - step by step. This short guide is not everything you need to know. But it is what you need to begin.

Best Regards,
BENEDICTA APUAMAH



Why Most People Never Access Global Opportunities

Benedicta Apuamah



01

THE REAL PROBLEM

WHAT IS STOPPING YOU ?

Let's be honest.

The problem is not that opportunities don't exist.

The problem is:

- Many people don't know where to look
- They apply without strategy
- They underestimate the power of positioning
- They don't leverage networks

It's not a lack of intelligence.

It's not a lack of ambition.



It's a gap in information, structure, and guidance.

And that gap is what keeps many talented people stuck locally—when they could be competing globally.

3 THINGS THAT CHANGED MY JOURNEY

3 THINGS THAT CHANGE EVERYTHING

1. Fully-Funded Opportunities Are Real— But Timing & Strategy Matter.

Platforms like Opportunity Desk, ScolarWaka, Scholarship Region, and others share opportunities daily.

- But the difference is not who sees them.
- It's who is prepared when they apply.
- Start early. Track deadlines. Build your profile before you need it.

2. Networks Are Not Optional —They Are Currency

Opportunities rarely come to strangers.

They come through:

- people
- conversations
- visibility

Don't just connect—engage, follow up, and add value.



3 THINGS THAT CHANGE EVERYTHING

3. Document Your “Little Beginnings”

Before the big wins, there are small steps.

Share them.

Write. Post. Reflect.

Your journey becomes your credibility—and your credibility attracts opportunities.



INFORMATION IS NOT TRANSFORMATION

At this point, you might be thinking:

“Okay, I get it.”

But here’s the truth—

Knowing this is not enough.

Because the real questions are:

- How do you actually stand out in applications?
- What exactly should you write?
- How do you position yourself for global opportunities?
- How do you build the right network strategically?

This is where most people get stuck.

Not because they lack potential—

But because they lack a clear system.

YOU ALREADY HAVE ACCESS

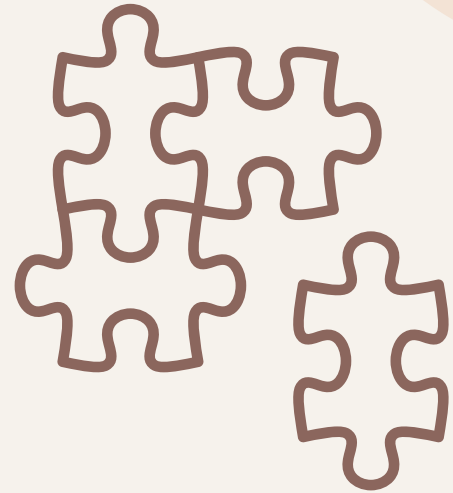
HERE IS WHAT



YOU'RE MISSING

BENEDICTA APUAMAH

YOU ALREADY HAVE ACCESS



WHAT YOU ARE MISSING

By now, you may have noticed something: There are many platforms sharing opportunities and you may already be part of spaces where these are shared.

In fact, I currently run a WhatsApp community where I consistently share:

- fully-funded opportunities
- curated listings
- updates across different platforms

And if you're already part of that space, then you already have access to information. So the question is no longer:

"Where do I find opportunities?"

The real question becomes:

"What do I do with the opportunities I already have?"

Because access alone does not create results.

Execution does.



**EXECUTION
CHANGES THE GAME**

Information Is Not the Problem—Execution Is

Most people are not stuck because they lack opportunities.

They are stuck because:

- they don't know which opportunities to focus on
- they don't know how to position themselves
- they don't know how to stand out in applications
- they don't follow through consistently

You can have access to hundreds of opportunities and still not get one.

Because what matters is not access.

It is:

- clarity
- structure
- and execution

And this is where most people need guidance.

WORKSHOP ACCESS

Ready to Do the Work?



Join our mailing list to receive the latest information about branding tips and news updates.

[SIGN UP NOW](#)

WWW.BENEDICTAAPUAMAH.COM



ARE YOU READY?

Information Is Not the Problem—Execution Is

If you're serious about moving from access to results, this is for you.

I'm hosting a **1-hour intensive**, hands-on workshop in **May: Bagging your International Opportunity - Implementation Session**

This is not a lecture.

This is a working session.

LIMITED ACCESS

Only 20 participants will be selected.

This is intentional—to allow for focused, practical guidance.



EXECUTION CHANGES THE GAME

IMPORTANT: READ BEFORE YOU JOIN

This workshop is not for passive learning. You are not coming to be spoon-fed.

You are coming to work. Before joining, you must:

- Identify at least 5 opportunities you want to apply for
- Use this guide + shared resources (including my videos) to prepare
- Come ready with real questions

WHAT WILL HAPPEN IN THE SESSION

During the workshop:

- We will take 1–2 real opportunities from your list
- Break them down step-by-step
- Show you exactly how to approach them
- Apply the strategy in real time

Depending on time:

- Additional opportunities may be reviewed
- Others will be assigned as follow-up work



AFTER THE SESSION

You will not be left on your own. Participants are expected to:

- Stay in touch
- Share progress
- Follow through until results happen

This is about accountability, not just information.

INVESTMENT
\$15

FINAL INVITATION

**If you're ready to move beyond consuming
opportunities
and start acting on them with clarity and strategy**

Apply / Join here:
benedictaapuamah.com/courses/byio

Final Note



Start small.

Start now.

But stay consistent.

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